

FOR IMMEDIATE RELEASE



Crawford Global Technical Services® Strengthens Adjusting Team across U.S.

Five Experienced Adjusters Added in Key Markets

ATLANTA (March 20, 2015) — Crawford & Company® (NYSE: CRDA; CRDB), the world's largest independent provider of claims management solutions, has announced that its Crawford Global Technical Services (GTS®) unit has added five new experienced adjusters across the U.S. as part of its growth strategy. GTS is Crawford's global solution for large, complex claims. The five adjusters are based in the New York, Los Angeles, Chicago, Denver and Provo areas.

"The addition of these five new adjusters to our high-performing GTS team reflects our commitment to bringing in top, experienced talent across the country," said Rich Lafayette, senior vice president and chief technical officer, GTS. "These are all veteran professionals with excellent technical skills who are dedicated to quality client service and to helping GTS remain an industry leader."

The new GTS team members include:

- Michael Wysoczan is a regional general adjuster based in the Chicago office. He has 17 years of
 claims adjusting and related insurance industry experience, including previously serving with
 Crawford for nine years. He holds an Illinois license as a Property and Casualty Producer and is
 National Flood Insurance Program certified for Homeowners/Mobile Homes/Small Commercial.
- Also serving the greater Chicago area is Regional General Adjuster Steve Boss. Before joining
 GTS he held claims management positions with RGA Claims Management, McLarens Global
 Claims Service, and SYNERGENIC GROUP, LLC.

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- Seth McClure is a regional general adjuster located in the Salt Lake City-Ogden-Provo area of Utah. He joins Crawford GTS after working 15 years as a large loss claims specialist for Nationwide Insurance handling large and complex commercial, farm, and residential property claims. McClure also served periodically as a regional training consultant at Nationwide Insurance assisting with the education, instruction, and use of claims systems technology including Xactimate®, property valuation software, and various claims management programs.
- Woodie Woodward has joined GTS as a national general adjuster with more than 25 years of experience. While based in the Denver area, his area of responsibility is the entire United States.
 Woodward formerly served as an adjuster with vrs>>VeriClaim, Inc. His expertise includes large loss heavy equipment and oil production claims; he is also a marine cargo surveyor and is experienced in claims involving a wide range of equipment on and offshore.
- Based in the Los Angeles area, Cory Robbins is a GTS senior property general adjuster. Earlier in
 his career he worked with Envirocheck, Inc., White Van Restoration and Rightstop Restoration.
 He is certified in water damage restoration and in odor control by the Institute of Inspection,
 Cleaning and Restoration.

About GTS®

GTS® is Crawford's definitive solution for large, complex claims, providing the highest level of world-class talent in the industry's largest network to strategically manage losses around the globe. With nearly 500 of the world's most experienced senior adjusters and industry specialists operating from 144 locations worldwide, GTS assists all major stakeholders with strategic loss management during significant claims.

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and

consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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